



PORSCHE



Porsche Centre Edmonton

May 2020



FEATURED ARTICLE:

Meet the Team at Porsche Centre Edmonton

Emily Rusk | Porsche Pro

Emily has lent her skills to the automotive industry for 8 years and joined the Porsche Edmonton team 2 years ago. As the Porsche Pro, Emily is the expert in all things your-new-car! She...



FEATURED ARTICLE:

70 years of picking up your Porsche in Zuffenhausen

Porsche customers come as close as is practically possible to the brand's roots when they pick up their new car at the factory in Zuffenhausen. It is an unprecedented success story started seven decades ago on 26 May 1950 when the first new Porsche car was collected from the factory by its new owner.



Featured Vehicles

- > 2013 Porsche Panamera GTS
- > 2020 Porsche Macan S
- > 2020 Porsche Macan
- > 2020 Porsche Cayenne
- > 2020 Porsche Macan
- > 2018 Audi SQ5

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Promotions

- > Porsche Driver's Selection: The new 911 Collection
- > Porsche Taycan
- > Classic Collection
- > The new GT3 RS Collection from Porsche Driver's...
- > Porsche MARTINI RACING: the legend lives on!
- > The Porsche Driver's Selection RS 2.7 Collection

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Porsche Centre Edmonton

17007 111 Ave
Edmonton, Alberta
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Sales - 1.780.800.7618

Monday - Saturday : 10:00AM - 6:00PM
Friday : 9:00AM - 6:00PM

Service - 1.780.800.7618

Monday - Friday : 7:30AM - 5:00PM



About Us

AMVIC licensed business

A Porsche is more than just an automobile. It is a lifestyle. It represents quality, refinement, and excellence. It represents exclusivity. Most importantly, it represents you. When you sit behind the wheel of a Porsche, you understand the level of care it deserves. So do we. The Porsche Premier Dealer Program has identified the Porsche Centre Edmonton as one of the top three Porsche Centres in Canada in 2015. It is because we strive to bring a level of sophistication that far exceeds any other automobile dealership. Our certified sales professionals and skilled service technicians are some of the highest trained professionals in the industry. They are what set us apart and they are dedicated to caring for, servicing and maintain your Porsche. We hope you enjoy your experience with Porsche Centre Edmonton - virtual or otherwise! We value your business and look forward to caring for your Porsche at the highest level.

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Our Team

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Meet the Team at Porsche Centre Edmonton

Emily Rusk | Porsche Pro

Emily has lent her skills to the automotive industry for 8 years and joined the Porsche Edmonton team 2 years ago. As the Porsche Pro, Emily is the expert in all things your-new-car! She seamlessly guides you through your new vehicle, explaining all the features, and is always there to lend a hand after the fact. She is known to be very kind and funny, with a laugh recognizable anywhere. Her favourite vehicle is the incoming 992 in GT Silver. She is passionate about the Porsche brand, and will always strive to make sure you have the best experience possible.



70 years of picking up your Porsche in Zuffenhausen

Porsche customers come as close as is practically possible to the brand's roots when they pick up their new car at the factory in Zuffenhausen. It is an unprecedented success story started seven decades ago on 26 May 1950 when the first new Porsche car was collected from the factory by its new owner.

Seventy years later, the tradition continued when the first Taycan was also collected by a customer from the parent plant in Stuttgart-Zuffenhausen.

The history of factory collection all began outside on a field in view of Plant 1. This is where Ottomar Domnick laid the foundation for this tradition when he collected his sports car on 26 May 1950: a Porsche 356 in Fish Silver with the commission number 5001. Being the first customer in Germany was a dream come true for this specialist in neurology and psychiatry. Ottomar Domnick was 43 years old when he collected his Porsche – incidentally the same age as Florian Böhme who was handed the first electric sports car in Zuffenhausen on 21 February. He collected his Taycan on the day of his 43th birthday.

Before the celebratory handover, Ottomar Domnick took the passenger seat in his Porsche 356 next to Herbert Linge, who had invited him to take a final test run. Herbert Linge started his training at Porsche KG in April 1943 and was one of the first mechanics to be employed after Porsche returned from Gmünd in Austria at the end of 1949.

"I was 14 years old when I started work at the first Porsche training workshop. In those days, we were six mechanics and two technical draftsmen. Ferdinand Porsche often walked past our workshop with important guests in tow. He would always stop to say hello while keeping his guests briefly waiting. That's something I'll never forget," says Herbert Linge, who clearly remembers every car collection at the factory.

"When Ottomar Domnick collected his Porsche 356, he really celebrated the occasion. But he had been coming to the factory every day anyway to see how far on we were with the work. Even Ferry Porsche briefly dropped in when the doctor was presented with his sports car."

Even today, factory collection at the Porsche headquarters is a particularly special experience for customers. "The most exciting aspect of this first encounter is that the customer has never actually seen the car before," explains Tobias Donnevert, Head of Factory Collection and Sales Operations Personalisation. "The customer has configured the car of his choice in the Porsche Centre or together with the customer service of the Porsche Exclusive Manufacture department and has only seen the color combinations on photos or tiles. So, when he collects his personal Porsche, he is seeing it for the very first time. This is a very special moment, reserved exclusively for the customer at the beginning of the handover."

At the plant in Zuffenhausen, Tobias Donnevert and his team welcome around 20 customers every day who come to collect their new cars. In 2019, there was a total of 2,500 customers and almost 3,000 in Leipzig. Before collecting their car, customers are also invited to take a tour of the factory and see, among other things, how the Porsche 911 is manufactured in Zuffenhausen. A visit to the Porsche Museum is also on the agenda. At Porsche in Leipzig, customers are given an insight into the production of the Macan and Panamera models. Customers can also take a test run in a similar Porsche on the plant's own FIA race track.

Featured Vehicles at Porsche Centre Edmonton



2013 Porsche Panamera GTS

\$41,995

Exterior Colour: Carbon Grey Metallic
Interior Colour: Two-Tone Black / Platinum Grey
Transmission: 7 Speed Automatic

More Details >



2020 Porsche Macan S

\$78,570

Exterior Colour: Jet Black Metallic
Interior Colour: Leather Package In Black/Garnet Red
Transmission: (Leather Seats
7-speed Porsche Doppelkupplung (PDK)

More Details >



2020 Porsche Macan

\$70,760

Exterior Colour: Jet Black Metallic
Interior Colour: Standard Interior Black
Transmission: 7-speed Porsche Doppelkupplung (PDK)

More Details >



2020 Porsche Cayenne

\$101,820

Exterior Colour: Jet Black Metallic
Interior Colour: Two-tone Leather Interior In
Transmission: Black/Bordeaux Red
8-speed Tiptronic S

More Details >



2020 Porsche Macan

\$62,690

Exterior Colour: Volcano Grey Metallic
Interior Colour: Standard Interior Black
Transmission: 7-speed Porsche Doppelkupplung (PDK)

More Details >



2018 Audi SQ5 Technik

Exterior Colour: N/A
Interior Colour: Black
Transmission: Automatic
Body Style: SUV

More Details >

Featured Vehicles at Porsche Centre Edmonton



2016 Toyota 4Runner SR5

Exterior Colour: White
Interior Colour: Black
Transmission: Automatic
Body Style: SUV

\$35,995

More Details >



2010 Honda Civic Cpe EX-L

Exterior Colour: Silver
Interior Colour: Black
Transmission: Automatic
Body Style: Coupe

\$6,800

More Details >



2018 Porsche Macan GTS

Exterior Colour: Carrara White Metallic
Interior Colour: Leather Package In Black
Transmission: 7-speed Porsche Doppelkupplung (PDK)
Body Style: SUV

\$66,995

More Details >



2009 Porsche Carrera S Coupe Carrera S

Exterior Colour: White
Interior Colour: Black
Transmission: N/A
Body Style: Coupe

\$71,995

More Details >



2019 Porsche Panamera GTS Sport Turismo

Exterior Colour: Volcano Grey Metallic
Interior Colour: GTS Interior Package In Carmine Red
Transmission: 8-speed Porsche Doppelkupplung (PDK)

\$175,160

More Details >



2015 Porsche Cayenne Turbo Turbo

Exterior Colour: Brown
Interior Colour: Black
Transmission: Automatic
Body Style: SUV

\$58,995

More Details >



Porsche Driver's Selection: The new 911...

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911 emotion – the attraction of the legend
For over 50 years, the 911 has been increasing the heart...



Porsche Taycan

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Classic Collection

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Updated items from the new Classic Collection.
Update your looks with these items from our Classic...



The new GT3 RS Collection from Porsche...

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Challengers wanted.
Drivers, fans and friends of genuine motorsports can expect...



Porsche MARTINI RACING: the legend lives on!

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A familiar logo that has remained popular with motorsports fans is the symbol of the Porsche Martini racing teams with...



The Porsche Driver's Selection RS 2.7 Collection

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The first of the 911 Carreras didn't just leave its tire marks on record lists and in winner statistics, it also won a place in...



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